



# FRIENDS OF FOOTBALL

## CLUB PARTNERSHIP AGREEMENT

**FRIENDS OF FOOTBALL** offers clubs and secondary schools affiliated to NZ Football a simple agreement which benefits both parties.

### **Summary**

Friends of Football is a volunteer organisation whose objectives include the positive promotion of our sport.

A key element is the operation of the website **[www.friendsoffootballnz.com](http://www.friendsoffootballnz.com)** which provides coverage of our sport on a daily basis.

The website provides clubs in our region with news and information, and helps raise their profiles, and stimulates interest in their competitions.

In return for our continued efforts to operate the website, we seek partnerships with clubs who agree to:

1. Send us appropriate media releases or information about club events so we can help publicise your club and its activities.
2. Encourage club members to visit our website by including our supplied logo/on your club's website. (JPEG supplied with this pack).
3. Print and display the attached poster at your clubrooms (PDFs supplied with this pack).

This agreement remains in place until either party gives notice to terminate.

*Signed on behalf of Friends of Football*

*Signed on behalf of (club)*

*Date*

*Date*